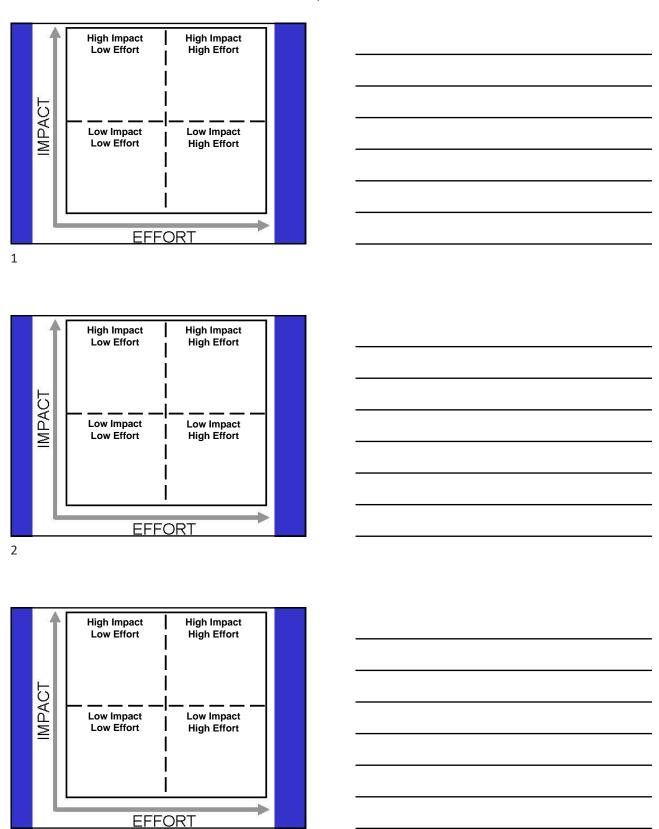
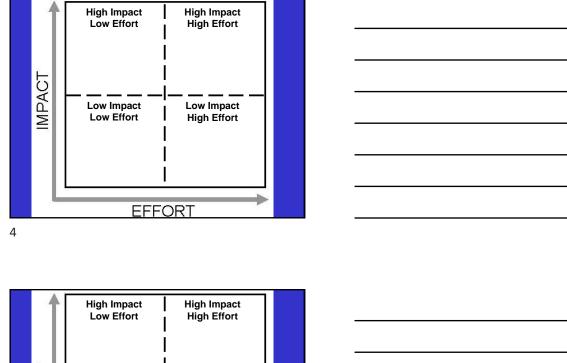
Use the lines on the right side of the page to record changes you want to make to your business, and then, graph the Impact that change will have on your business and the amount of Effort you'll have to expend to complete it.

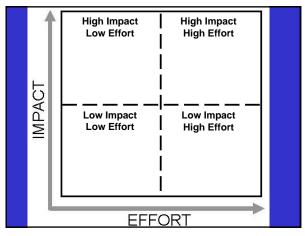


3

Use the lines on the right side of the page to record changes you want to make to your business, and then, graph the Impact that change will have on your business and the amount of Effort you'll have to expend to complete it.



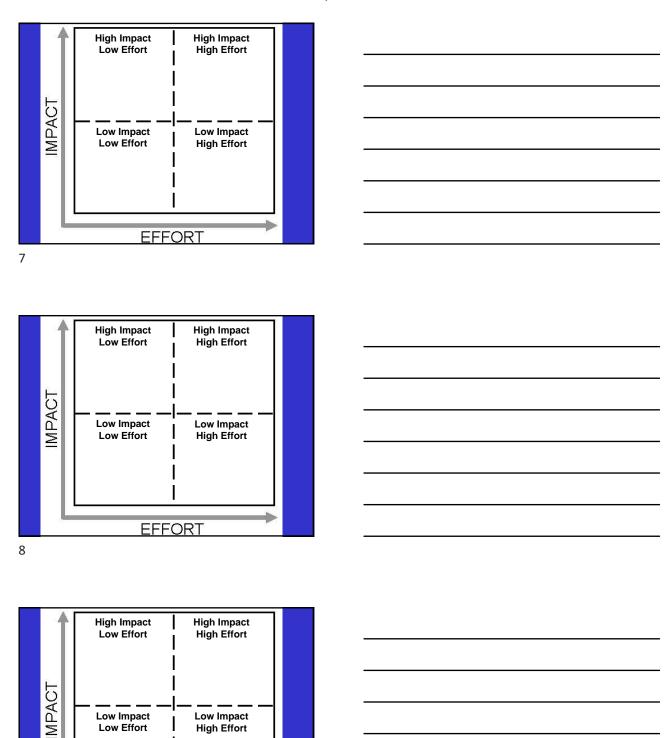
Low Impact Low Impact Low Effort High Effort



6

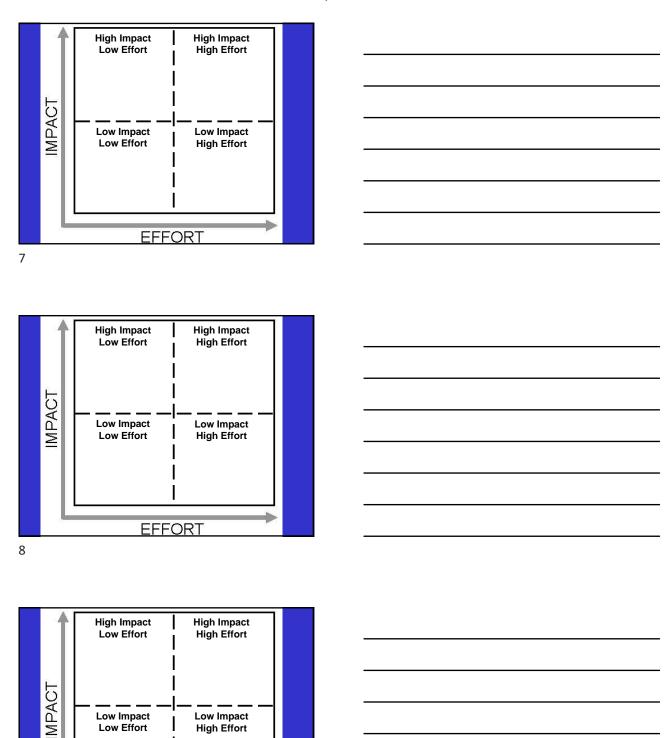
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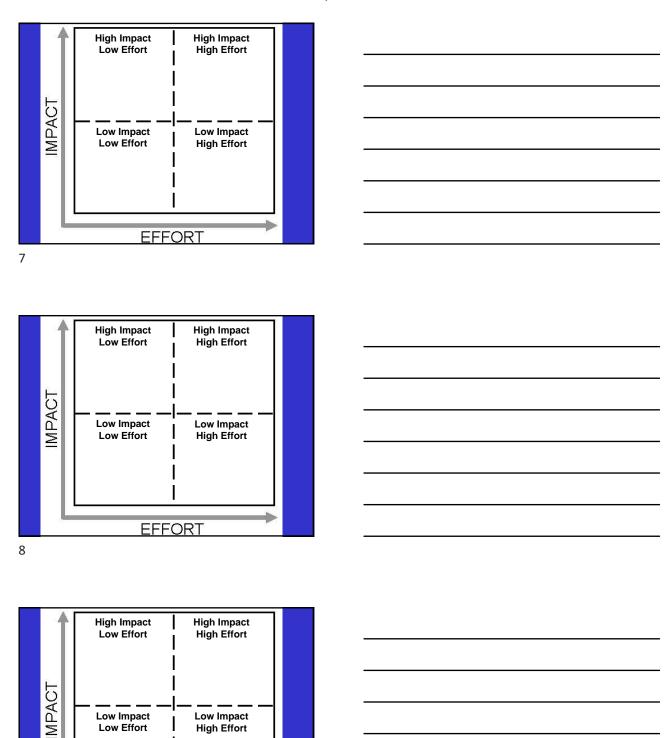
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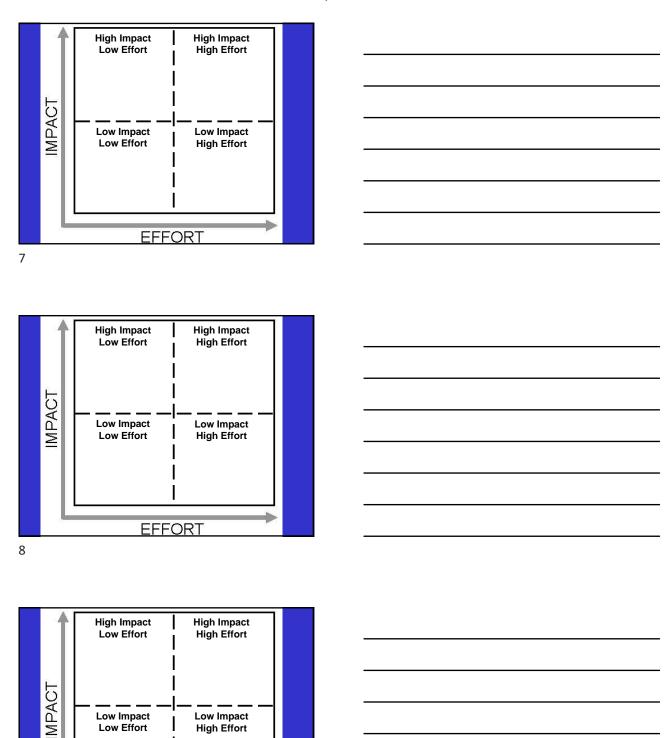
9

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9

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9