ABOUT THIS LESSON WITH JON SCHALLERT: "Introduction to Becoming a Destination Business"

Time: 16 minutes, 29 seconds

KEY OBJECTIVES OF THIS TRAINING:

- 1. Defining a Destination Business
- 2. Destination examples
- 3. Introduce new Destination terminology
- 4. Advantages of Destination

Questions or problems? Contact The Schallert Group: lnfo@JonSchallert.com or 970-281-2923