## ABOUT THIS LESSON WITH JON SCHALLERT: "Your Leadership Responsibility: Creating Your Vision & Focusing Your Efforts"

Time: 18 minutes, 32 seconds

## **KEY OBJECTIVES OF THIS TRAINING:**

- 1. Your most important role as a Destination Business owner
- 2. Analyzing Impact and Effort before taking action
- 3. Perfectionism and its role in achieving what you want
- 4. Looking at how you spend your time as your company's leader
- 5. Remembering your most important priority of all while running your business