

ABOUT THIS LESSON WITH JON SCHALLERT:
“Marketing Your Destination Business”

Time: 20 minutes, 48 seconds

KEY OBJECTIVES OF THIS TRAINING:

1. Understanding the Top 3 principles of advertising
2. How to use the 5 forms of High Integrity Media
3. Review the 5 Indispensable Marketing tools for a Destination Business

Questions or problems? Contact The Schallert Group: Info@JonSchallert.com or 970-281-2923